



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Gentiana Skura**

Address(es) Kavaja str, No. 59, H. 1, Tirana

Telephone(s) 00355696788274

Fax(es) -

E-mail gentaskura@gmail.com

Nationality Albanian

Date of birth 04.03.1975

Gender Female

Education and training

2011. University of Tirana, Faculty of History and Philology, Tirana, Albania
Associated Professor in Communication

2006. University "St.Kliment Ohridski", Faculty of Journalism and Mass media,
Sofia, Bulgaria, UNESCO Chair "Communication and Public Relations"
Doctor in Journalism and Communication

1993-1998. University "St.Kliment Ohridski", Faculty of Journalism and Mass media,
Sofia, Bulgaria. UNESCO Chair "Communication and Public Relations"
B.A and MA in Journalism

Work experience

2018 – on going

Vice Dean of Faculty of History and Philology

2008 – on going

University of Tirana, Faculty of History and Philology, Department of Journalism and Communication

Lecturer

The Group Communication (Doctoral Studies)

Introduction to Intercultural Communication (Master Degree)

Cultural and Religious Diversity in Media (Master Degree)

Media Landscape in Albania (Bachelor Degree)

2010 – on going

Beder University

Intercultural and interreligious Dialogue (Master Degree)

2016 – on going

Prizren University

Lecturer

Intercultural Communication (Master Degree in Cultural Heritage)

June 2017

Lecturer, Program Erasmus +

Cultural Diversity in media (focus – religion)

Andrei Saguna University, Constanta, Romania

July 2015

International Summer School Stuttgart

Lecturer

Interreligious Dialogue in Media

Akademie der Diözese Rottenburg-Stuttgart

July 2014

International Summer University of Prishtina

Lecturer

Introduction in Public Relations

2015 – on going

Executive Director of Association For Media and Cultural Diversity

2013-2014

Board Member of Albanian-German Centre for Training of Journalist

2009-2013

Deputy Chair, Department of Journalism and Communication, University of Tirana

2010 – on going

Board Member of Albanian Forum for Alliance of Civilisation (AFALC), Albania

2010-2012

State university of Tetovo, Faculty of Law, Department of Journalism

Lecturer

Introduction on Intercultural Communication (Bachelor Degree on Journalism)

For more information on Europass go to <http://europass.cedefop.europa.eu>

© European Union, 2004-2010 24082010

2001-2008

University "Aleksander Xhuvani" Elbasan, Faculty of Human Science, Department of Literature and Journalism, Lecturer

Publications

Books

2014. Media në demokratizim". (group of authors) (Media in Democratization). Papirus: Tiranë. ISBN: 978-9928-4153-7-0

2011. Përvojë në ndërtimin identitar shqiptar (Experience in building the Albanian identity), SHBLU: Tirana. pg.191. ISBN 978-9927-0-593-3

2006. Албанският национален характер след Втората световна война (Albanian National Character after the Second World War) KOTA: Sofia, pg. 174. ISBN-13: 978-954-305-171-7

Studies:

2017. Të mësuarit e normave civile në shkollat e fesë myslimane – medresetë. (Teaching of civil norms in Muslim schools – madrasa) Botimet M&B. AFALC. Tirana

2016. Television without TV, (group of authors)

2015. Performaca e RTSH. Albanian Public Television Perform (group of authors)

Some of Publications in the international conferences acts:

2017. Religion Education in Albania. In: Religion education, Vol 15, University of Vienna

2013. Albanian Cultural Heritage. In: Global changes of cultural heritage, Skopje. Macedonia

2012. Albanian Digital Media. In: Public Relations, Journalism and Media in the Global World. Ed by. Sofia Aleksieva, N. Nacheva, M. Nikolova. Sofia University Press.

2011. Trends in the Identity of Kosovo Albanians. In.: The Dialogue with the Other: Balkan Dimensions of European Identity. Ed. By. Minka Zlateva. Sofia University Press.

2010. Interpretation factors of interalbanian communication - University "Kliment Ohridski" Press, Sofia

2009. Tendences of Albanian Identity in Kosovo – University "Kliment Ohridski" Press, Sofia

2008. "Roof of the crisis in Albania (1997) and media in Balkan – Interpretation factors": Sofia

2007. "Cultural spaces of the national internal dialogue in Albania (the controversy of 2006 about the Albanian national identity) ": Sofia

2005. "Albanian Media and the Olympics Games 2004 (January – May, the newspaper "Koha Jonë", "Top Channel TV)": Sofia

2004. "Albanian dimensions in the European integration process": Sofia

Publications in the home country:

2017. Public relations of Municipality of Tirana. In: Thesis. V. 4, no. 3, ISSN – 1848-
For more information on Europass go to <http://europass.cedefop.europa.eu>

European Union, 2004-2010 24082010

2016. Roli i operatorëve kabllorë në panoramën e transmetimeve televizive në Shqipëri. In: Sfidat e transmetuesve lokalë dhe rajonalë përballë qasjes online të shërbimeve të tyre. ISBN: 978-9928-4345-1-7

2016. Roli i operatorëve kabllorë në panoramën e transmetimeve televizive në Shqipëri. In: Sfidat e transmetuesve lokalë dhe rajonalë përballë qasjes online të shërbimeve të tyre. ISBN: 978-9928-4345-1-7

2015. Raporti midis lajmit kombëtar e lokal në median vizive në Shqipëri. In: Industria e medias dhe sfidat. Beder University Press

2014. Gjuha e urrejtjes në media (marrëdhëniet me Serbinë). në: Diversiteti kulturor në media. Revista Albanologjike, nr. VII, fq.128-138

2014. Hate speech në median online. Instituti Shqiptar i Medias, Tiranë

2013. Vështrim krahasues përvojash të huaja: rasti i kolegjeve amerikane, në: Mediologjia – vendi i saj në kurrikulat e arsimit të mesëm si pjesë e edukimit qytetar të rinisë shkollore, nr. VI, fq. 69-75

2013. The contribution of religious media in the national consciousness, in King Ahmet Zogu`s realm In: Beder Journal of Humanities, Vol. 1, Issue 2: Winter

2013. “Zani i Naltë” dhe kontributi për vetëdijësimin kombëtar shqiptar (“Zani i Naltë” and contribution for Albanian national self identification In: Kontributi i prijësve myslimanë në formësimin e vetëdijes dhe identitetit kombëtar, Tiranë

Mother tongue(s) **Albanian**

Other language(s) **Bulgarian, English, Italian**

Self-assessment
European level (*)

Language

Language

		Understanding		Speaking		Writing	
		Listening	Reading	Spoken interaction	Spoken production		
Language	Bulgarian	Very good	Very good	Very good	Very good	Very good	
Language	English	Very good	Very good	Very good	Very good	Very good	
	Italian	Good	Good	Good	Good	Good	

(*) [Common European Framework of Reference for Languages](#)